

Mayor Frank Schwartz

City Council President Jessi Lewis

> City Attorney Gillette Law Office

City Council Members

Ward 1
Matt Weller
Ward 2
Mike Siebrecht
Brent Derscheid
Ward 3
Amy Akin
Jessi Lewis
Ward 4
Joe Morrissette
Keith Gall

City Finance Officer Adam L. Hansen

Parks & Recreation Heidi Appel

City of Redfield

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Web Site: www.redfield-sd.com E-Mail: cityhall@redfield-sd.com

Redfield Area Chamber of Commerce 626 Main Street Redfield, SD 57469 605-472-0965

Dear Redfield Area Business,

First off welcome to 2024, I hope that 2023 treated all of you well. I would like to take a moment to introduce myself to all of you. Some of you may know me and some of you may be new to our great town. My name is Alonna (Fast) Nordbye. I grew up in Redfield, I left shortly after high school and have lived the last 6 years in Iowa. I have spent my career working in the healthcare field after graduating from high school, the last 4 years I have been running a nursing home in rural Iowa.

I remember when Redfield was bustling with activity. I seen the ad for the Chamber/Tourism Director, I knew this was my way to help make Redfield the bustling town I grew up in. This position entails being the liaison between the chamber board and the city council. I am here to field all your questions, concerns, and suggestions. Another aspect of the position is to help the Chamber set up more activities in the community. The more activities the more business coming in which means an increase in revenue for your business.

In 2022, the Chamber added the wine walk which was a great success. The parade of lights also brought out a lot of people and the businesses were bustling afterwards. In 2024, we hope to add even more activities, so that our local businesses see an increase in revenue. It is the goal of myself and the chamber to increase the memberships in our established Chamber of Commerce and offer various resources of growth, development, and retention of our business community.

Some of the perks of being a chamber member are mailing lists/labels, web site listing/linking, web site employment listing, city brochure listing, chamber Facebook page and also the community calendar. The more exposure of your business the higher probability of increased revenue.

Sincerely,

Alonna Nordbye

Chamber/Tourism Director

Alonna Nordbye

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